

Job Title: Product Manager

Location: Cambridge, ON

Schedule: Hybrid

Reports To: Chief Innovation Officer (CINO)

Company: Jamesway Incubator Company Inc.

Company Description

Jamesway Incubator Company Inc. (JIC) is a global provider of commercial Poultry Incubation Products and Services. Jamesway is a privately held company, headquartered in Cambridge, Ontario, Canada and operates subsidiaries in the United States, United Kingdom and China.

Jamesway is a leader in the poultry industry, committed to innovation and excellence. We specialize in developing state-of-the-art incubation products that meet the evolving needs of the poultry sector. Our team is driven by a passion for delivering high-quality, reliable, and innovative solutions that empower our customers.

Today, Jamesway is one of the top three brands worldwide in Poultry Incubation, has a customer base reaching into every corner of the world.

Position Description & Scope

We are seeking an experienced and dynamic Product Manager to join our team. In this role, you will be responsible for managing the entire lifecycle of our poultry incubation products, from conception to market launch and beyond. Your expertise in the poultry industry and deep technical knowledge of incubation processes will be critical in translating customer needs into innovative product solutions. You will work closely with cross-functional teams to ensure the successful development, delivery, and ongoing improvement of our products.

Position Duties & Responsibilities

- Develop and execute a comprehensive product strategy and roadmap. Conduct market research to identify customer needs, industry trends, and competitive landscape. Define product vision, goals, and success metrics.
- Collaborate with R&D, engineering, and design teams to develop innovative products. Manage the entire product development lifecycle, including ideation, design, prototyping, testing, and launch. Ensure products meet quality standards and regulatory requirements.

- Engage with customers, industry experts, and stakeholders to gather feedback and insights. Analyze customer feedback, sales data, and market trends to inform product decisions.
- Work with marketing and sales teams to develop go-to-market strategies and product positioning. Create compelling product messaging and marketing collateral. Plan and execute product launches, including training for sales and support teams.
- Monitor and analyze product performance post-launch, making data-driven decisions for improvements. Manage product updates, enhancements, and end-of-life processes. Ensure continuous alignment with customer needs and market changes.
- Foster strong collaboration with engineering, R&D, manufacturing, sales, and marketing teams. Lead cross-functional meetings to ensure alignment and effective communication. Resolve any conflicts or issues that arise during product development and delivery.

Qualifications

- Bachelor's degree in Engineering, Agriculture, Animal Science, or a related field.
- 5+ years of experience in product management, preferably within the poultry or agricultural industry.
- Proven track record of successfully launching and managing products.
- Excellent analytical, problem-solving, and decision-making skills.
- Strong interpersonal and communication skills with the ability to work effectively with cross-functional teams.
- Experience with product management tools and methodologies.
- Ability to travel as needed.

Why Join Us

- Be part of a team that is dedicated to innovation and excellence in the poultry industry.
- Collaborate with a passionate and skilled team to bring groundbreaking products to market.
- Enjoy opportunities for professional growth and development.
- Competitive salary and benefits package.
- Hybrid work schedule

How to Apply

Interested candidates are invited to submit their resume and a cover letter detailing their qualifications and experience by September 15th, 2024.

Jamesway is an equal-opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.